

FOR IMMEDIATE RELEASE

January 4, 2021

Fredericton, NB –

Partners for Youth Inc. is pleased to announce the donation of a building in downtown Fredericton at 487 Brunswick St. to become our provincial offices and the location of expanded programming and research focused on youth and youth at risk across New Brunswick. This generous and significant gift was made by Ross Ventures and the Hon. Jim Ross.

“For over 25 years, Partners for Youth Inc. has engaged thousands of New Brunswick youth in innovative programs and projects. The opportunity to expand our work and footprint as a result of this amazing donation will have a long term impact on New Brunswick youth for years to come, we are truly thankful for the generosity of Mr. Ross and Ross Ventures.”

- John Sharpe, Executive Director

“PFY has done great work with New Brunswick youth over the years thanks to a dedicated and competent staff, hundreds of volunteers, along with an outstanding board of directors and the many generous donors who make it all possible. The truth is however, that there is so much more to do and many more at risk youth to reach. This facility will help us to grow both in terms of numbers and excellence of our programming and we are pleased to be part of this exciting project.”

- Hon. Jim Ross, Founder

Founded in 1994 by the Hon. Jim Ross, Partners for Youth Inc. is a provincial not for profit organization with head offices located in Fredericton, NB. The mission of Partners for Youth Inc. is to engage youth who are facing challenges in their lives and to assist them in becoming capable, connected, and contributing members of their communities. Partners for Youth Inc. achieves this mission by developing innovative programs and services that promote experiential learning in safe, supportive, and rewarding environments. This work is done in collaboration with public, private, and not-for-profit partners. Over 1,000 youth are intensively and directly involved in Partners for Youth programming annually and an additional 50,000 children and youth are impacted by our provincial campaigns such as the Ring A Bell for Youth Mental Health campaign.

Ross Ventures was founded in 1970 by Jim Ross, a graduate of UNB law school with an entrepreneurial spirit. The company began in hospitality and followed quickly by real estate, media, aquaculture and a number of other private ventures. Mr. Ross was appointed to the Senate of Canada in 1990 and served almost three years before resigning his seat to return to his business career and focus on the task of building Partners for Youth, a non-profit community based program for youth at risk, for which he was awarded the Order of Canada.

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